

Great job! While I was indulging myself in Venice, you were actually planning a boat trip. Will there be a gondolier singing o sole mio?

I love that we are forging ahead with outreach and can't wait for the boat trip. I'm delighted that Robin has accepted the spokesperson role. You are so good at it, Robin.

I also agree with Jane that we need to persist on T4.

Jeanne

Jeanne Longley
503-286-2637 (h/o)
503-415-1776 (cell)

In a message dated 5/29/2007 8:16:46 AM Pacific Daylight Time, jane@oregon-health.org writes:

Hi Everyone,

I agree we need to promote an issue that is important to the public and the future safety of our harbor. We have gone on record expressing opposition to the Port's plan to dump the dredged sediments in a manufactured dump site at slip 1. The Port's process for getting this approval despite overwhelming opposition, the risks this project represents to future generations, the fact that cost savings is the prime driver for this plan, and the fact that the timeline for the project has now been extended out a year because of EPA concerns about the design issues are all important concepts that we can easily communicate. We can back up our concerns by describing the two other early action sites that have been a disaster as well. EPA has taken over Arkema from DEQ and they are finally talking about spending the money to construct a sheer wall because of the groundwater plume they cannot control. In all three cases, the least cost scenario has been accepted by the agencies to the public detriment. Developing messages around these issues and building public support for our stated desire for more stringent management of the clean up efforts is an appropriate role for us to play. By building this support through outreach, we will have more clout in representing the public interest in harbor rehabilitation.

Jane Harris

Executive Director

Oregon Center for Environmental Health

819 SE Morrison, Suite 235

Portland, Oregon 97214

503-233-1510

Jane@oregon-health.org

www.oregon-health.org

-----Original Message-----

From: Tom Chisholm [mailto:o2boutdoors2@yahoo.com]

Sent: Tuesday, May 22, 2007 9:38 PM

To: Jim Robison; Jlongley1@cs.com; rgplance@hotmail.com; travis@willamette-riverkeeper.org; jane@gorgefriends.org; mjbarrett@uswest.net; stephenmgunther@yahoo.com; wolf@LifeWorks.ws; jane@oregon-health.org; cleanriveroregon@yahoo.com; pgraf02@hotmail.com

Cc: smith.judy@epamail.epa.gov

Subject: Re: CAG member meeting May 22

Here are my minutes from tonight. Comments please. Tom

CAG meeting 5/22/07

Present Jim Robison, Patricia Graf, Peter Laughingwolf, Robin Plance, Bill Egan, Tom Chisholm, Bill McCauley, Steve Gunther

Jim opened the meeting, Peter moved we move the meeting outside, Tom seconded, the meeting moved outside on a beautiful evening.

Robin as head of the education and outreach committee will be CAG spokesperson. He will be the primary person to convey CAG positions to the media. This does not prevent other members for speaking their minds to whomever. However, they should say I'm a member of the CAG and I think ... instead of the CAG's position is ...

Robin would like to make more presentations to community groups.

Peter - The CAG appears to often not have a clear position on issues.

Jim addressed the first agenda item which was goals. He would like 1 goal to achieve in the next 3 months. How do we implement the mission statement?

Peter - we should be prepared with positions for issues that may become newsworthy.

Bill Mc - we should increase our level of knowledge.

Bill E. pointed out the risks of eating fish from the river and that the river is heavily fished, especially for sturgeon which is a long lived bottom feeder. Fish may be a good issue for us to focus on. Dave Stone might provide information on this.

Peter - universities might conduct research on fish effects.

Jim - we need a process to formulate responses to issues and get more attention on these issues. We need to get info to the public.

Steve- Press releases are a good way to disseminate information. The survey has good info for a press release.

? – The guy who got flesh eating bacteria from the river is a good story. We could post in on the web site

Trish – we could go to event and hand out flyers. We could talk to other groups and schools.

Steve – Hotties for the Harbor. Miss Oregon, Steve, Bill, and Robin in bathing suits at a booth in the fall. We should have the elevator speech – what we want in 15 seconds.

Peter – the CAG has lots of chiefs and not enough indians.

Several – the web site is a good idea but we need to generate traffic for it.

Robin – it is important to turn talk into action. The web site needs a focused objective.

Steve – we should review successful web sites

Robin – what is the purpose of the boat trip?

Bill E – the boat trip is scheduled for 6/26 from 6-8 pm. It will visit T4, Schnitzer, Arco, Gasco, Arkema, Swan I, McCormick & Baxter. There will be one boat. Each CAG member can invite one guest. Bill will choose “officials” to invite. He may invite some media people but the trip is primarily educational as opposed to a media dog & pony show.

Budget ideas were discussed.

- 1) website. It's objectives need to be spelled out. Jim had cost estimates of \$900 & \$1500. Peter and Steve thought we could achieve our objectives for less money although without having an objective this is hard to say.
- 2) Video we could film a home movie of the river and edit on a PC computer. It could be shown to groups and at booths. Professional quality video is likely cost prohibitive.
- 3) Field day. There was a consensus to participate in a field day in early fall. The cost and lead organization will need to be worked out. It may be worth spending money on a higher quality booth.
- 4) SWAG. Tom wants a CAG beer huggy. Items such as a coffee mugs etc. with the CAG logo may be useful. For example, a coffee mug may hold coffee.
- 5) Boat trip – the 6/26 boat trip has zero cost. Future ones may cost.
- 6) Flyer – professionally prepared literature may be useful in outreach.
- 7) Displays would help at community activities such as the field day
- 8) Community Survey – it would survey the community which is obviously useful.
- 9) Jet Skis are fun